

PROGRAM : FRIENDS

OCT 16 1972

1

REP: TEL# 703 528 7800 FAX# 703 528 7800
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT16/12 33-15
 *** WDCW-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			730P-800P	30		\$350.00	10/20	10/20	1		SAT	1
PROGRAM : 2.5 MEN B												
OCT/12 26950.00												

CONTRACT TOTAL 26950.00
 TOTAL SPOTS 67

MARKET TOTALS \$1,347,500 WDCW 2% WJLA 22% WUSA 24% WRC 33% WTTG 16% WPXW 0% WDCA 3%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*